

OUTSIDE  
PANEL



**Safety Margin:**  
Any critical elements (i.e., text or images) that should not be trimmed into should lie within this border. Text or images that lie outside this border may be lost or cut into during the trimming process.

**Trim Line:**  
This border indicates where the card will be trimmed. Any elements lying outside of this border will be trimmed off.

**Bleed Line:**  
Any design elements (i.e., background colors or images) that you wish to go to the edge of the card should extend to this border.

BACK  
PANEL

FRONT  
PANEL

**1**

**INSIDE  
PANEL**

**2**

**INSIDE  
PANEL**

**3**

**INSIDE  
PANEL**