

Blood Line:
Any design elements (i.e., background colors or images) that you wish to go to the edge of the card should extend to this border.

Trim Line:
This border indicates where the card will be trimmed. Any elements lying outside of this border will be trimmed off.

Safety Margin:
Any critical elements (i.e., text or images) that should not be trimmed into should lie within this border. Text or images that lie outside this border may be lost or cut into during the trimming process.

